

Simplicity in Risk Management

The ERM Quickstart Program: risk management no longer needs to be complicated or expensive

- Struggling with ERM
- Finding ERM confusing
- Lacking a clear business case



There is a solution: the ERM Quickstart Program

The ERM Quickstart Program is a proven cost effective way to deploy an Enterprise Risk Management process in your organization, quickly, easily and cost effectively.

Many ERM initiatives quickly become complex and difficult to implement. Assistance from big consulting firms can lead to large scale, long term projects requiring a massive upfront investment that may not deliver success or business value to your Board of Directors.

We have a different approach. It is based on a proven, industry endorsed, ERM framework that is simple and effective with a low cost of entry when compared to other typical ERM projects. This practical approach combined and supported with the world's leading ERM Information System can deliver a full ERM solution that will allow you to quickly deliver the business value your executives are looking for.

How does it work?

The ERM Quickstart Program starts with the development of your ERM process which follows the 5 step KCS ERM Framework:

1. Risk Management Program
2. Risk Assessment
3. Solution Assessment
4. Decision Process
5. System Administration

In conjunction with the development of this process, the ERM information system, Active Risk Manager™ is configured to support the process. Enterprise risks will be proactively managed, communicated and reported on in a timely and comprehensive fashion to your executives and risk owners.



What industry credibility does this program have?

This program was created by Strategic Thought Group, manufacturer of Active Risk Manager™, the world's leading web based enterprise risk management system, in conjunction with the consulting firm KCS that provides practical applications of enterprise risk management.

KCS

Practical Applications of Enterprise Risk Management

KCS provides and delivers key risk management training courses for the Risk and Insurance Management Society (RIMS) as well as advising clients on practical applications of Enterprise Risk Management. Consulting services range from helping firms develop new risk management departments to implementing a full scale ERM program. KCS has extensive experience in assisting companies to understand, design, and implement ERM including Aon, GNP-Mexico, A.M Best, GenRe, Tyson Foods, Enbridge Gas Distribution, and the Insurance Education Institution

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World's leading supplier of ERM software applications

Strategic Thought Group, owner, developer and distributor of Active Risk Manager, the world's leading enterprise risk management software system, has successfully deployed full ERM software solutions to over 125+ blue chip companies and currently supports over 50,000 users worldwide. Customers include AT&T, AMEC, BAE Systems, British Telecom, Enbridge Gas, General Dynamics, Lockheed Martin, London Underground, NASA, Nestle, Northrop Grumman, NorthWestern Energy, Parsons Brinkerhoff, Raytheon, and Rolls Royce, just to name a few.

ERM Quickstart Program: ERM delivered quickly, practically, and cost effectively

The ERM Quickstart program provides a comprehensive ERM solution in a quick, practical, and cost effective way for any size or type of organization. This program allows companies to begin small and quickly generate measurable results thereby building the business value of ERM before deploying across the entire organization. It combines the required consulting services along with the enabling information system that will help you define, develop and deploy a very effective ERM process and framework through a pilot / proof-of-concept model.

The major advantages of the Quickstart Program are that it:

- provides the ability for risk management executives to prove the value of ERM before committing to a larger enterprise deployment
- provides a minimal upfront investment to get started in ERM
- delivers a *full* ERM solution which includes the creation of the ERM process as well as the information system that will enable and support that process

What kind of investment will this take?

Depending upon your specific needs, the ERM Quickstart Program can be as simple as a one day "educational" workshop to a 3-month engagement that will allow you to get an ERM pilot in place for less than a \$100K investment.

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